



**Northern
Maine
Development
Commission**



Public Service Announcement

April is Flood Awareness Month!

Floods are one of the most common hazards in the United States.

Did You Know!

- The May Day Flood of 2008 damaged 58 businesses in Aroostook County resulting in millions of dollars to the region.
- Aroostook County has experienced 78 floods in the past 60 years.
- If your business is located in a flood-prone area, contact your insurance agent, get flood insurance and document your possessions. Businesses should be aware that flood losses are not covered under regular casualty insurance policies. Flood insurance is available as a separate policy in most communities through insurance agents. There is a 30-day waiting period before flood insurance goes into effect, so don't delay.

Tips!

- Install check valves in building sewer traps to prevent flood water from backing up into the drains of your business.
- Lay out an emergency evacuation plan, knowing the procedure and what items to take with you. Try designating more than one escape plan.

Before Flooding Occurs Know the Difference!

FLOOD WARNING

Significant flooding is expected within the next 48 hours. Loss of life or property is possible with this type of event.

FLOOD WATCH

The potential exists for flooding within the next 12 to 72 hours.

FLOOD ADVISORY

Flooding which is generally only an inconvenience (not life-threatening) to those living in the affected area. Advisories are issued when heavy rain will cause flooding of streets and low-lying places in urban areas. Also used if small rural or urban streams are expected to reach or exceed their banks.