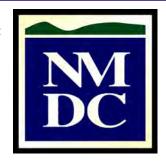


Northern Maine Development Commission

The Northern Maine Development Commission (NMDC) is a membership organization comprised of participating communities and counties in the Aroostook-Washington Economic Development District.

NMDC provides federal and state services at the regional and local levels. NMDC also provides management and support for Aroostook County Tourism (ACT), Aroostook Municipal Association (AMA), and Aroostook Partnership (AP).



Designations

NMDC maintains these designations to ensure the northern Maine region is eligible to participate in the many federal and state programs designed to benefit the region's businesses and communities.

Rural Empowerment Zone and USDA Great Region (US Department of Agriculture)



Small Business Development Center and Northern Border Regional Commission Designated Local Development District



Economic Development District (US Department of Commerce Economic Development Administration)



Manufacturing Extension Partnership - MEP (Maine Manufacturing Extension Partnership, National Institute of Standards and Technology)





Maine Dept. of Ag, Conservation and Foresty and Regional Planning Commission (State of Maine)



Procurement Technical Assistance Center (Department of Defense,

Eastern Maine Development Corporation)

US Census Data Center Affiliate (US Census Bureau)



(Rural Development and US Small Business Administration) (FAME, Finance Authority of Maine)















- Executes Mobilize Northern Maine initiative focusing on the business growth potential for Renewable Energy, Forestry/Manufacturing and Diversified Agriculture.
- Lead the "Education to Industry" Initiative to expand student job awareness, job shadow and internship opportunities and promote programs such as Junior Achievement.
- Purchased Virtual Job Shadow for every high school in Aroostook County to make students more aware of career opportunities.
- More than 100 Aroostook County and statewide businesses represented.
- Leads the Northern Forest Products Industry Cluster to expand the potential for "value-added" processing in Aroostook.
- Faciliated the formation of the Aroostook Energy Association to save industry in Aroostook County on energy costs
- Sponsored the Aroostook Entrepreneur of the Year competition. The winner in 2017 was Josh Rich, of JL Rich Timber Harvesting in Fort Kent.

Business Finance Division

Business Finance Division 2016-17

Type	\$ Loaned	\$ Leveraged	Jobs Created	Jobs Retained	# of Loans
Commercial	\$50,000	\$21,785	2.5	0	2
Manufacturing	-	-	-	-	-
Service	\$1,634,514	\$3,349,167	21.5	148	34
Totals:	\$1,684,514	\$3,370,952	24	148	36

Business Finance Division Historical

> \$265 million

More than 15,000 jobs

Small Business Development Center (July 2016 to June 2017)

Business Development

Long-Term Clients – 58 Counseling Hours – 952 Workshops – 9 Capital Formation - \$3,245,724 Business Starts – 18 Jobs Created/Retained – 113

Orchids, LLC Madawaska

It has been a busy first few months since Alan and Scott Nash-Pelletier opened Orchids at the Fraser Mansion building in Madawaska. The pair have been busy getting reacquainted with customers from their previous restaurant, getting to know new patrons and even helping to raise funds to send the Pride of Madawaska Marching Band to the presidential inauguration.



Business Finance Success Stories

You have determined your business idea is feasible. You have created a business plan. You even have financial projections. But how do you finance and implement your plan? The Business Finance Division at Northern Maine Development Commission can help.

The Business Finance Division assists with:

Creating new businesses

Expanding existing businesses

Writing and refining business plans

Developing financial projections

Securing funding

The goal of the BFD is to create new jobs, retain existing jobs, and promote economic development for northern Maine.



Clark's Variety Linneus

A Houlton couple can now add business owners to their resumes after recently purchasing a Linneus convenience store. Clark's Variety Inc., formerly known as Peg's Place, is now owned by Daniel and Vanessa Clark.

Located on US Route 2A, this popular and well known convenience store is located at the Four Corners in Linneus, not far from the well-known Grammy's Restaurant.

Daniel and Vanessa combined have more than two decades of experience managing various businesses in retail, service and the grocery industry.

Northern Maine Development Commission provided small business counseling to the couple prior to purchase and the NMDC Business Finance Division was essential in securing financing according to Clark.

Regional Planning & Development Division

Maine Department of Agriculture, Conservation, and Forestry

- Coordination of land use planning programs and technical assistance with municipalities.
- Statewide coordination.
- Preparing communities for planning.
- General technical assistance.
- Regional planning efforts.
- Regional capacity building.
- Developing Climate Adaptation technical assistance bulletins

Maine Department of Transportation

- Long range planning and assistance with capital work plans.
- Regional transportation plan development coordination.
- Regional seminars and workshops relating to state transportation programs, grants, and projects.
- Local municipal transportation planning coordination.
- Ordinance and other general municipal technical assistance.
- Comprehensive plan and transportation plan assistance.
- Provide staff support to the Rural Transportation Planning Organization.
- Develop bike and pedestrian plans for communities.
- Completed a High Crash Location report for ME DOT making recommendations for improving safety on Aroostook County roads.

EPA Brownfield Community-Wide Assessment Grant

- Inventory Brownfield properties /sites.
- Conducted 8 Phase I Environmental Site Assessments (ESA) and 7 Phase II ESAs in Ashland, Portage Lake, Frenchville, Mars Hill and Washburn.
- Conducted 4 Brownfields Steering Committee meetings.
- Meet or contact with 31 prospective Brownfield property owners, communities, and community groups.
- Creation or retention of 12 jobs under both programs.
- Leverage \$300,000 of investment for both programs.

<u>Community Development Block Grant</u> (<u>CDBG Technical Assistance</u>)

- Communicating CDBG information to all communities in the NMDC Service Area; such as CDBG Public Forums, Certification Workshops, Program Statement, Public Hearings and Grant Opportunities.
- Assisted communities with economic and community development needs and funding requirements.
- Income verification for all economic development projects.
- Assisting with matching funds requirements.
- In 2016-2017, 27 communities were assisted with various CDBG programs.

Farm Services Agency Grower Outreach

- Developed a business acumen training program to assist producers with financing, business planning and more.
- Geared to inform producers about Farm Service Agency programs.
- Five business workshops are planned for late 2017 into 2018.

Ashland Facade Improvements

- Completion of the CDBG project development application.
- Facilitated community development advisory committee formation.
- Routine inspection of completed work.



Goals of the Ashland Façade Improvement Program is to enhance the attractiveness of the downtown, ensure a high level of maintenance for a sustainable commercial area, promote commercial vitality and increase economic activity, and maintain/improve existing property value. The program gives business owners an incentive that encourages them to upkeep and improve their business. This is the before photo of the Ashland One Stop. Drive by today to see the improvement.

Regional Planning & Development Division

City of Presque Isle Acme Monaco

- Have oversight of two of three grants for the Acme Monaco Project.
- Three grants, written by NMDC, total in excess of \$2.2-million dollars to add 23 jobs at Acme Monaco in Presque Isle. Another 71 jobs are retained.



The Acme Monaco expansion includes the construction build-out of an existing 16,200 s.f. building. Project components include various production work areas, a service truck bay, air compressor room, titanium room, shipping and receiving areas, employee facilities, a medical assembly clean room, mezzanine storage, offices, entry, and miscellaneous support spaces. The building will be fully climate controlled and ventilated. The exterior site work includes a truck delivery dock, 60-car parking lot for employees, and a 7-car parking area for managers and visitors.

Rest Area Maintenance Program 2016

- Developed Request for Proposals from qualified property maintenance/landscaping service providers.
- Selected successful bidders and executed subcontracts.
- Act as liaison between service provider and Maine DOT, coordinating maintenance activities, organizing rest area opening and close out procedures, ensure quality level of service.
- Administered invoicing and pay requisitions from seasonal start date through project close out in the fall.
- NMDC was esponsible for 14 rest areas in northern Maine.

Fort Fairfield LMI Income Survey

- Conducted a Low-to-Moderate Income Survey of all water district users in Fort Fairfield.
- Assembled income information for various funding sources, i.e. CDBG program, USDA, and Maine Drinking Water Program.

Maine Tourism Marketing Partnership Program – (MTMPP)

- Complete redesign of the Aroostook County Visitors Guide.
- Print advertising in Maine Invites You and other publications.
- Increased social media presence to drive traffic to visitaroostook.com
- Represented the region at consumer tourism trade shows in Maine and New Hampshire.

 Staffing of central toll-free tourism fulfillment telephone line and handle tourism information request. In May

request. In May alone, staff responded to more than 1,000 tourist requests.

 Maintained a brochure presence at the state tourist visitor centers.



 Provided staff support to the Aroostook County Tourism Board.

EDA Planning Grant

- Maintain and update the Comprehensive Economic Development Strategy (CEDS).
- Utilize asset mapping and value chain mapping to engage the business community, local officials and economic and community development agencies in the district to identify, plan, and implement public works and capacity building projects compatible with the CEDS.
- Used SurveyMonkey to complete a virtual SWOT analysis for Aroostook and Washington counties.
- Administer the Aroostook and Washington Economic Development District.
- Support production of the NMDC Annual Report and NMDC Operating Plan.
- Provide for updates to the NMDC website.
- Fulfill the reporting and accounting requirements of the EDA planning grant program.



Regional Planning & Development Division

Manufacturing Extension Program (MEP):

- The Maine Manufacturing Extension Partnership (Maine MEP) is able to leverage a vast array of public and private resources and services that are available to every manufacturing enterprise in Maine.
- The nationwide system of MEP centers is linked through the U.S. Department of Commerce National Institutes of Standards and Technology (NIST), with the common goal to strengthen the global competitiveness of U.S. manufacturers.
- Maine MEP provides affordable, innovative solutions to the problems encountered by today's manufacturing enterprise by facilitating interaction between industry, government and academia. In 2016-2017, the following MEP services were provided:

Total Client site visits: 72

Projects included: Automated Seasoning Unit for Fox Family Chips, Butter Cutter for Houlton Farms Dairy, farm equipment addons for multiple producers, and equipment.

Procurement Technical Assistance Center (PTAC):

Maine PTAC is part of a nationwide network of Procurement Technical Assistance Centers, or PTACs. We work with Maine-based companies that are interested in selling their products and/or services to local, state or federal government agencies, either as prime contractors or subcontractors. Selling to the government may seem intimidating. NMDC's Procurement Counselor can guide them through the government purchasing process and assist them in becoming a qualified government contractor, where millions of dollars are spent each year in Aroostook and Washington Counties. We provide one-on-one counseling, training workshops, and networking opportunities, all designed to help prepare businesses to successfully compete for government market opportunities.

PTAC can assist businesses with registrations, market research into goods purchased and competition for those goods, understanding the solicitation and bidding processes and contract requirements. Once a business becomes a PTAC client, they are eligible for our online bid notice program, delivered daily by email. These procurement opportunities are drawn from federal agencies, the State of Maine and Maine municipalities, as well as other states and major cities if desired.

All PTAC services are free to our clients. PTAC is funded through the U.S. Defense Logistics Agency, the Maine Department of Economic and Community Development and support services at NMDC.

Client Activity:

- NMDC has 140 active clients in Aroostook and Washington Counties.
- In FY '17, services to our clients included:
- o 420 individual counseling sessions
- o Assisted 101 unique clients
- o Provided 523 hours of counseling time
- o Conducted/participated in 11 workshops in Aroostook and Washington Counties, topics included:
- Expanding your market through Government Contracting
- Introduction to SBA's HUBZone program
- Understanding Bids; How to Read and Respond
- Selling to the State of Maine
- Expand your Business with SBA's Federal Small Business Programs
- Introduction to Federal Contracts and Katahdin Woods and Waters National Monument.
- o Recorded \$37,667,508 in contract awards for area small businesses, both primary and subcontracting awards. These contracts included federal, state and local agencies.

Photos







Executive Board member Jim Tweedie, left photo, gets animated while telling a story to the board. Middle photo, incoming chairman of the board, Ralph Dwyer presents outging chair Austin Bleess with a token of appreciation. Right photo, NMDC's Alain Ouellette provides some levity at the 2016 Annual Meeting.

Committee Listing as of June 15, 2017

NMDC Executive Board

Officers:

Ralph Dwyer- Chair/Treasurer - Ashland Jim Risner - Vice Chair - Fort Fairfield Keith Brown - Secretary - Washburn



Members:

Don Adams - Patten Butch Asselin - Houlton Mary Anne Buck - Mapleton Tom Clowes - Unorg. Territory Dave Cyr - Mars Hill David Dionne - Island Falls Larry Duchette - Portage Norm Fournier - Aroostook County Denis Gagne - Bridgewater Jim Gagnon - Wallagrass Don Guimond - Fort Kent Max Lynds - Littleton

Dan McClung - Van Buren Jim Nadeau - Winterville Martin Puckett - Presque Isle Ryan D. Pelletier - Madawaska Ryan E. Pelletier - Frenchville Gary Picard - St. Agatha Wendell Spooner - New Sweden Patricia Sutherland - Chapman Jim Tweedie - Blaine Paul Underwood - Aroostook Cty Fred Ventresco - Limestone Terry Wade - Monticello

Loan Review Committee - NMDC

James Nadeau - Chair

Scott Allen **Butch Asselin** Cathy Beaulieu Paul Bouchard Mary Anne Buck Tom Clowes David Cyr Denis Gagne Don Guimond Beth Henderson

Ghent Holdsworth Max Lynds Jon McLaughlin Rav Mersereau Martin Puckett Jim Tweedie Joshua Tweedie Terry Wade

Human Resource Committee - NMDC

Patricia Sutherland - Chair

Jim Gagnon **Butch Asselin** Max Lynds Norm Fournier Jim Risner

Finance/Audit Committee - NMDC

Ralph Dwyer - Chair

Tom Clowes Don Guimond Dave Dionne Ryan D. Pelletier Norm Fournier Patricia Sutherland

Aroostook Partnership

Officers:

Chris Anderson-Chair Jason House - Vice-Chair Robert Clark - Vice-Chair (Public) Ray Rice - UMPI Jennifer Curran - Treasurer Cheri Doak - Secretary

Ex-Officio Members:

Timothy Crowley- NMCC John Short - UMFK Jennifer Flynn - Husson University

Other Board Members:

Ryan Bushey Dave Desjardins Cal Deschene Tim Doak Kris Doodv Carl Flora **Greg LaFrancois**

Matt McHatten Jon McLaughlin Jason Parent Jon Prescott Joy Barresi Saucier Mark Wilcox

Investors:

Acadia Federal Credit Union Cary Medical Center County Federal Credit Union Daigle Oil Company Dead River Company Emera Maine F.A. Peabody Company Green Line Devco Griffeth Ford K-Pel Industrial Services Katahdin Trust Company KeyBank Lynox Welding Machias Savings Bank MMG Insurance Northern Maine Community College Northern Maine Development Commission S.W. Collins Soderberg Construction TD Bank The Aroostook Medical Center United Insurance Group (UIG) WAGM York's of Houlton



Community Engagement Committee - NMDC

Ryan D. Pelletier - Chair

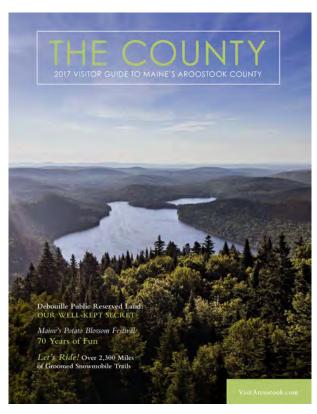
Dave Dionne Don Adams Jim Gagnon **Butch Asselin**

Committee Listing As of June 15, 2017

Aroostook County Tourism



Patricia Sutherland - Chair Alain Ouellette - Director Jen Brophy Leigh Cummings Steve Dobson Theresa Fowler Sammi LaBelle Gary Marquis Romeo Parent Dona Saucier Mark Shea Kim Smith Scott Thompson Jane Torres



Rural Planning Organization

Ken ArndtSteve FarnhamPaul BernierDan DonovanBrent BubarScott Wardwell

Peter Forbes

Cooperative Purchasing Committee - NMDC

Butch Asselin Jim Gagnon
Larry Duchette Don Guimond
Ralph Dwyer Wendell Spooner

Northern Maine Solid Waste Management Committee

Mark Draper - Chair-Tri-Community

Paul Bernier - Aroostook U.T.

Tom Berube

Dana Fowler - City of P.I.

Jason Johnson

Jim Nadeau - Winterville

Town of Littleton
Town of Monticello
Town of Portage
Town of Sherman
Joey Dumond - Town of Van Buren

Jim Nadeau - Winterville
Chuck Pelletier - Valley Recycling
Dean Lawrence - Pine Tree Waste
Dixie Shaw - Catholic Charities

Dave Shroat - AVSWDD Rick Sirois Honary Members: Doug Chapman Ken Hensler George Horton Phil Marquis

Town of Caswell

Town of Danforth

Dave Sokolich Frank Vance

Brownfields Committee

Keith Brown Fred Corey Tony Levesque Barb Pitcarin Craig Staples Lee Thomas



New Aroostook County Visitors Guide to Debut Late June

AROOSTOOK COUNTY — Aroostook County Tourism (ACT), a committee of the Northern Maine Development Commission, has announced that they will be fully redesigning and updating its tourism visitors guide for 2017. ACT will work on these efforts with Thalo Blue, an award-winning design agency with a focus on tourism and arts marketing, located in Auburn, Maine. The last major redesign of the visitor guide took place in 2009.

Each year, 10,000 copies of the guide are produced and distributed by mail, online, through official Maine Visitor Information Centers, and at numerous domestic and Canadian travel and trade shows. The annually produced Aroostook Visitor Guide is the primary publication used by ACT to attract first-time and returning visitors to the year-round offerings of the entire region.

The guide contains articles, photography, maps, an event calendar, and information on dining, lodging, and recreation—everything visitors need to plan an Aroostook County vacation.

"For our next Aroostook County Visitor Guide, the NMDC and the ACT marketing committee wanted to find a firm with the experience and capability to beautifully show potential visitors all that The County has to offer," said Alain Ouellette of NMDC. "In the proposal that Thalo Blue submitted, they demonstrated that they can do this, and more, for us."

Since 2011, Thalo Blue has designed and produced 13 annual visitor guides for numerous Maine regional tourism entities, including relaunching half of Maine's eight official tourism region guides. The firm's work has garnered high praise, including a Governor's Conference on Tourism Award for Marketing & Promotion presented by the Maine Office of Tourism for rebranding Maine's Kennebec Valley.

Northern Maine Development Commission

Statement of Financial Position for nine months ending March 31, 2017

ASSETS	
CURRENT ASSETS	
Cash	\$2,467,306
Accounts Receivable	\$42,856
Grants & Contracts Receivable	\$190,817
Current Portion of Notes Receivable	\$1,894,989
Prepaid Expenses	\$16,108
Deferred Cost Pool	\$664,679
Interest Receivable	\$42,248
Total Current Assets	\$5,319,003
NOTES RECEIVABLE, net of current portion	\$7,128,256
FIXED ASSETS	
Land & Building	\$621,476
Furniture & Fixtures	\$508,915
Building Improvements	\$1,107,052
Total Fixed Assets	\$2,237,443
Less accumulated depreciation	-\$1,537,432
Net Fixed Assets	\$700,011
TOTAL ASSETS	\$13,147,270

.9	
LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES	
Accounts Payable	\$238,800
Accrued Expenses	\$85,486
Deferred Revenues	\$1,460
Line of Credit	\$31,000
Current Portion of Long-term Debt	\$466,352
Total Current Liabilities	\$823,098
Long-Term Liabilities	\$6,226,513
TOTAL LIABILITIES	\$7,049,611
NET ASSETS	
Unrestricted	\$(357,130)
Temporarily Restricted	\$6,454,789
Total Net Assets	\$6,097,659
TOTAL LIABILITIES & NET ASSETS	\$13,147,270

Northern Maine Development Commission

Statement of Activities for nine months ending March 31, 2017

	Total
REVENUES, GAINS AND OTHER SUPPORT	
Federal & State Grants	\$774,583
Foundation/Donation Income	\$93,963
Municipal Dues	\$140,839
County Dues	\$24,965
Contracted Income	\$114,343
Loan Adminstration Funds	\$226,451
Balance of Loan Fund Interest	\$121,993
Financial Services	\$30,707
Other Income	\$92,955
NMDC Cash Contributions	\$38,905
In-Kind Contributions	\$160,354
TOTAL REVENUES, GAINS AND OTHER SUPPORT	\$1,820,059
EXPENSES AND LOSSES	
Community Fund	\$641,592
Revolving Loan Funds	\$201,228
Other Grants	\$819,333
TOTAL EXPENSES AND LOSSES	\$1,662,153
INCREASE (DECREASE IN NET ASSETS)	\$157,906
NET ASSETS - JULY 1, 2016	\$5,624,588
NET ASSETS - March 31, 2017	\$5,782,494

Northern Maine Development Commission

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NMDC Staff

Administration



Robert Clark Executive Director



Mary Dahlgren Finance Director



Judy Dinsmore Office Manager



Matt Tompkins Accountant

Planning and Economic Development Division



Alain Ouellette Planning & Development Division Director



Jay Kamm Senior Planner



Joella Theriault Community Development Specialist



Jon Gulliver Director of Investor & Community Relations



Dana Delano PTAC Counselor

Aroostook Partnership



Robert Dorsey CEO and President

Business Finance Division



Julie Corey Loan Officer / Closing Agent



David Spooner Loan Officer / Business Development Dir.



Trisha Gotreau Portfolio Manager



Josh Nadeau SBDC Counselor



Ken LeTourneau Business Counselor

Contact us: NMDC 11 West Presque Isle Road PO Box 779 Caribou, ME 04736 Phone: 207-498-8736 Main Fax: 866-493-1388 BFD Fax: 866-873-3476 On the web:

www.nmdc.org

Federal, State and Foundation Partners







































Leading the Way to a Brighter Future













Local and Regional Partners

































Northern Maine Development Commission

11 West Presque Isle Road • PO Box 779 • Caribou, ME 04736 (207) 498-8736 fax (866) 493-1388 • www.nmdc.org